

Software Of One

How to build personal apps at scale

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01



Agentic Engineering

Coding-agent implementation

Establish effective engineering practices with coding agents, and shape an agent adoption strategy across software development and business processes.

INCLUDES :

Coding-agent implementation

Hands-on engineering training

Agent strategy and adoption

Operating models and governance

02



App Delivery

Application review

We build, review, and harden AI-built applications so they are dependable beyond the demo.

INCLUDES :

Application review

Technical hardening

Delivery support

Integration guidance

03



App Foundations

Citizen developer enablement

Enable teams to build with AI, supported by platforms grounded in open-source components, open standards, and proven infrastructure.

INCLUDES :

Citizen developer enablement

AI dev platforms

Open-source integration

Infrastructure and platform operations

Personal Apps

Personal Browser Apps

Personal One-Off Browser Apps

Demo

Total projects

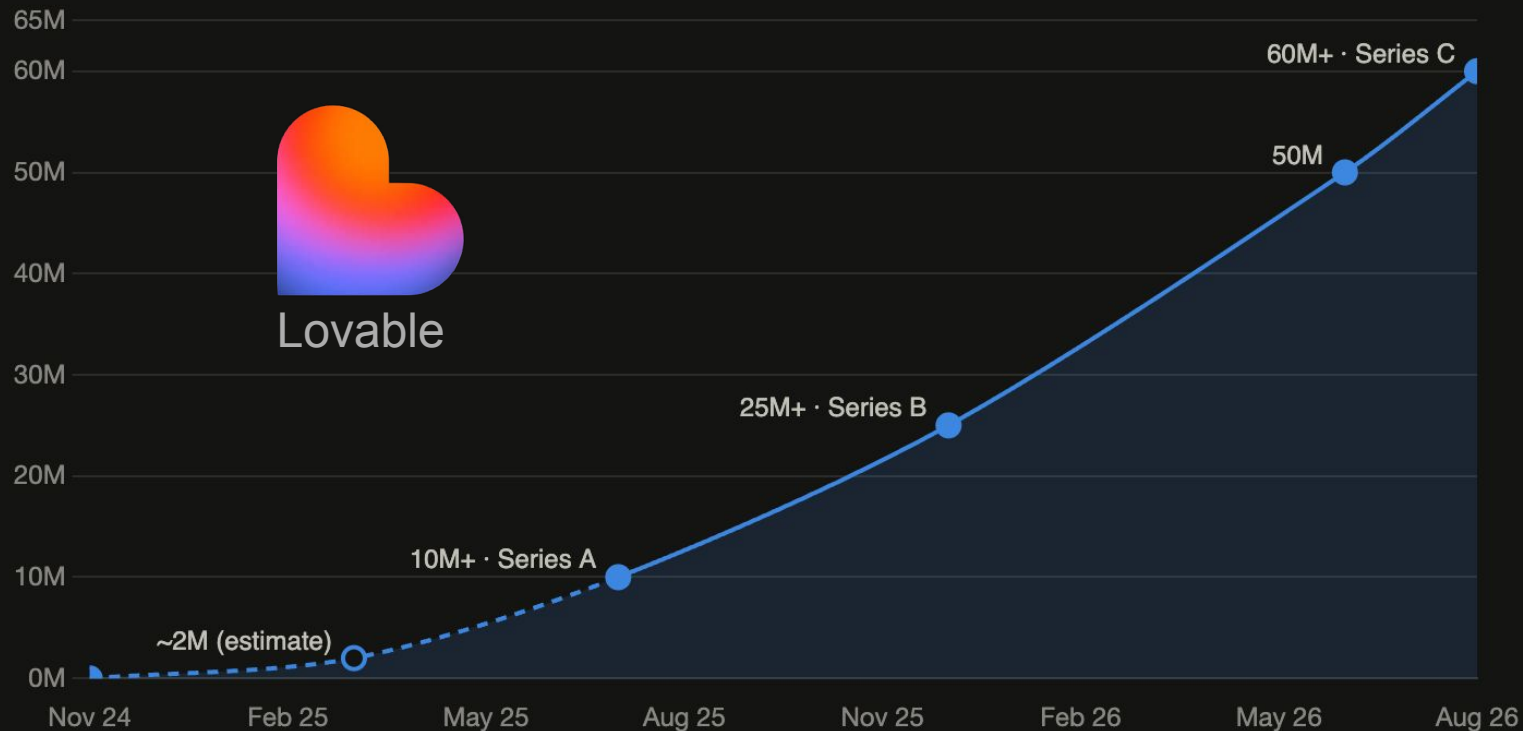
60M+

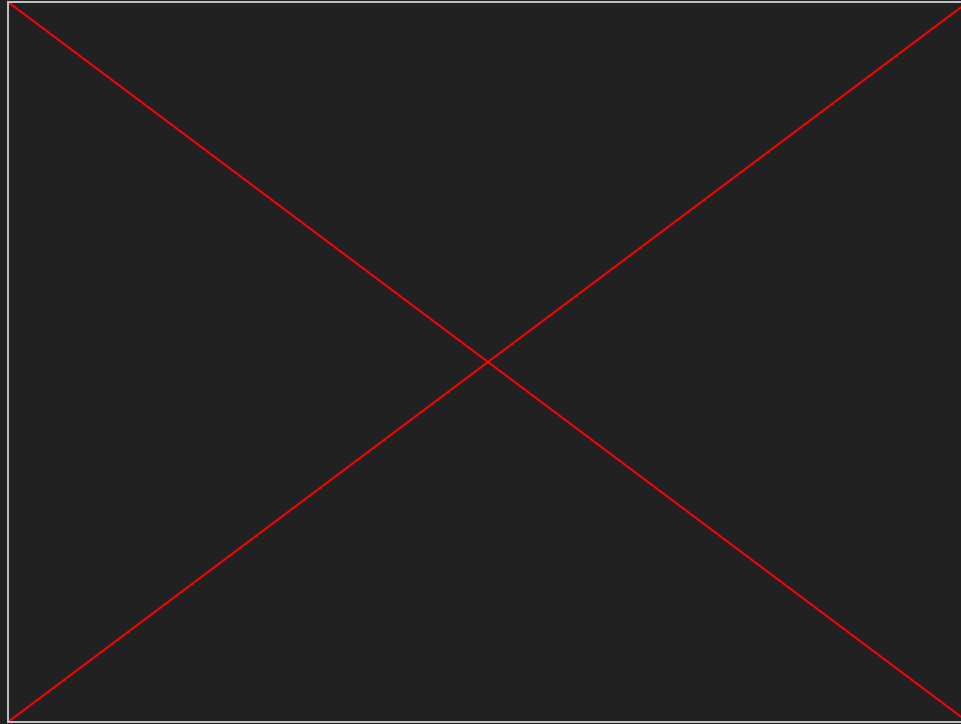
New per week

~1M

Since launch

21 months





github.com/applet-one/examples/tree/main/bonn-tonne

bonn-tonne.applet.works



github.com/applet-one/examples/tree/main/daybreak

Quote Assistant

ARBEITSBEREICH

Alle Vorgänge4

Zur Prüfung2

In Klärung1

Abgeschlossen1

Arbeitsbereich / Vorgänge

KLAR. VERLÄSSLICH. GESCHÄFTLICH.

Von der Anfrage zum Angebot.

Alle Informationen im Zusammenhang. Sie entscheiden, wie es weitergeht.

Demovorgänge erzeugen

☒ Entwürfe automatisch vorbereiten

3 offen2 mit Entwurf

Demodaten zurücksetzen

Vorgänge

Kunde oder Vorgang suchen ...

QA-2026-00413.10.26, 11:12

Hanse Anlagenbau

Anfrage · 80 Magnetventil MV-20

Klärung empfohlen

QA-2026-00313.10.26, 11:12

Bergmann Maschinenbau

Wiederholungsbestellung · 50 Industriesensor IS-240

Entwurf bereit

QA-2026-00213.10.26, 11:12

Westfeld Technik

QA-2026-004 · LIEFERENGPASS

Klärung empfohlen

Hanse Anlagenbau

Mira Hansen · mira.hansen@example.com

ÜbersichtAngebotVerlauf

Für Sie zusammengeführt

Kundenanforderungen und bestehende ERP-Daten wurden über das gewählte Szenario zusammengeführt. Lieferengpass: 30 Stück sofort verfügbar; weitere 50 ab 2026-11-16.
Regelbasierte Demo-Vorbereitung · keine angebundene KI

Kundenanfrage

Letzte eingegangene Nachricht

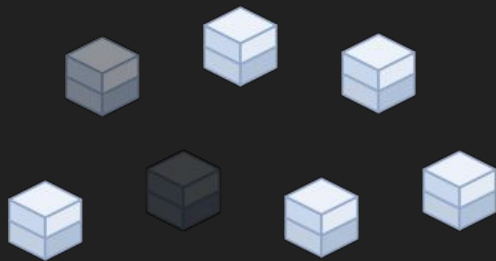
mira.hansen@example.com

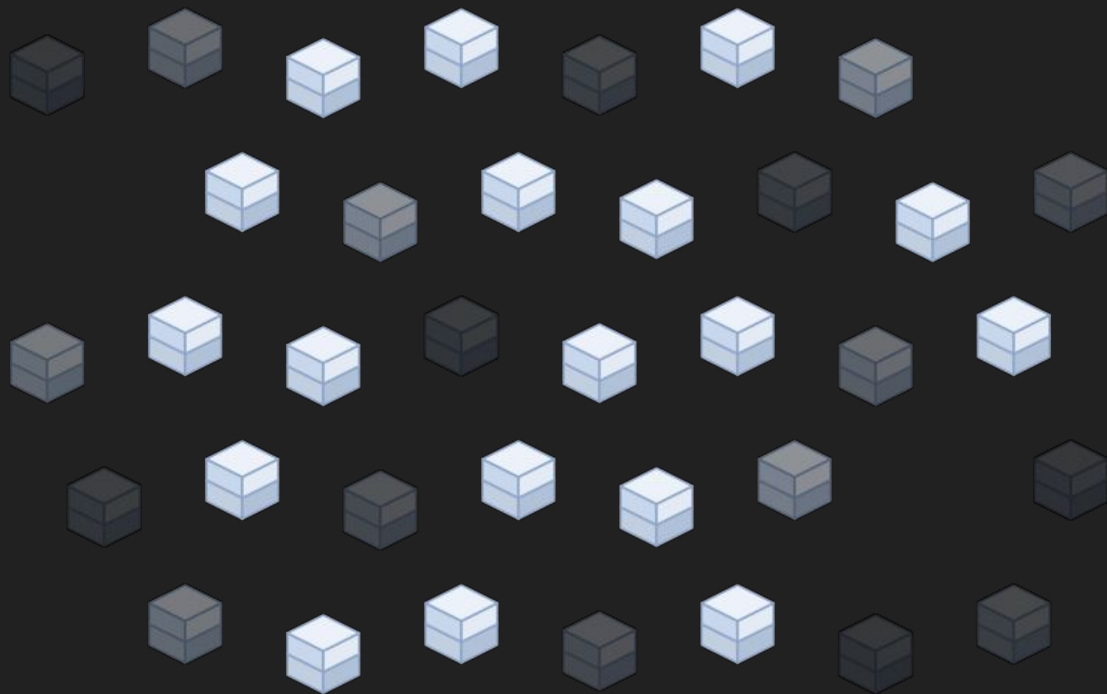
13.10.26, 11:12

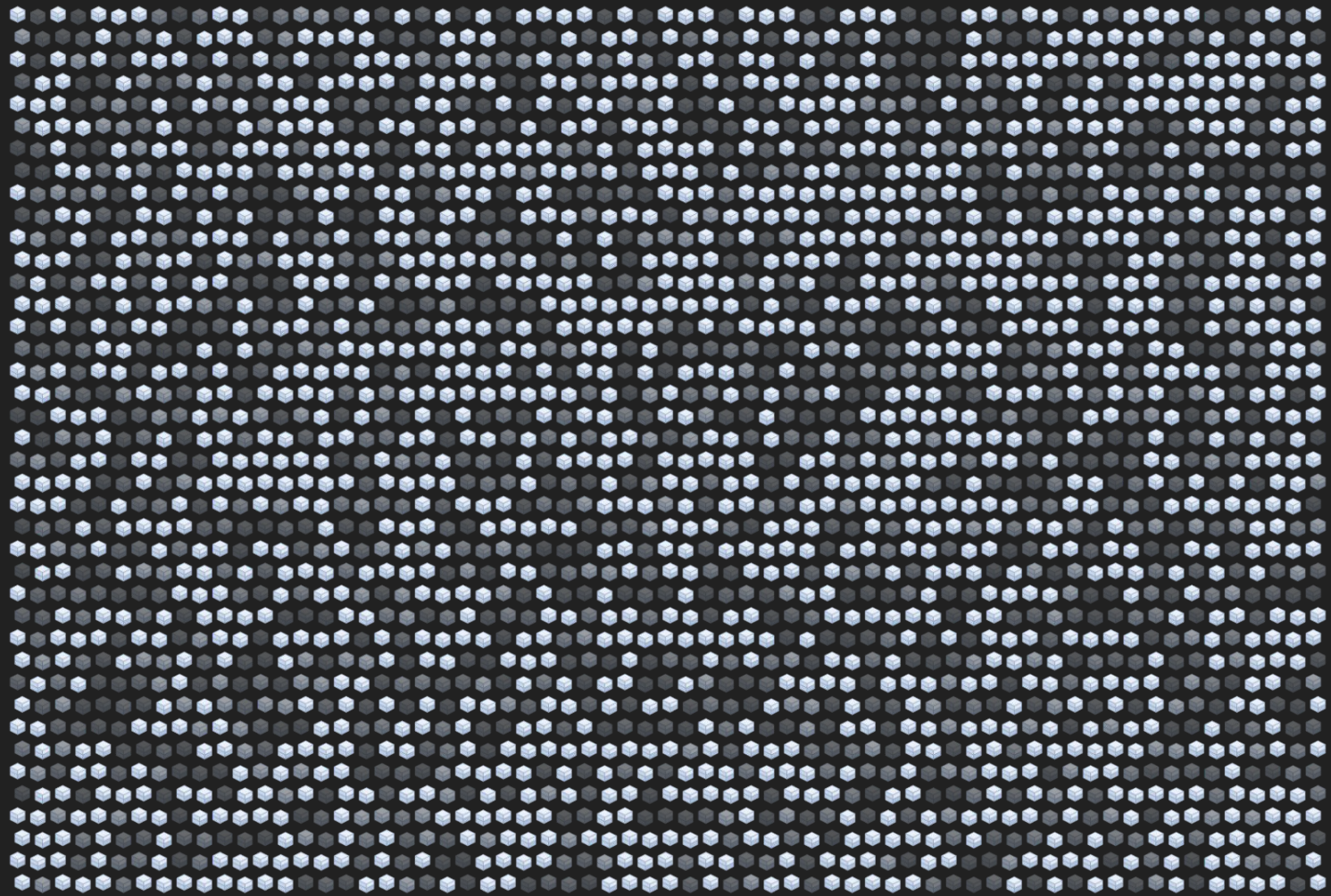
Guten Tag Frau Weber,

How do I enable this at my org?









To manage these apps at scale, we need a stack that **AI understands** and that can be operated **cost-effectively**.



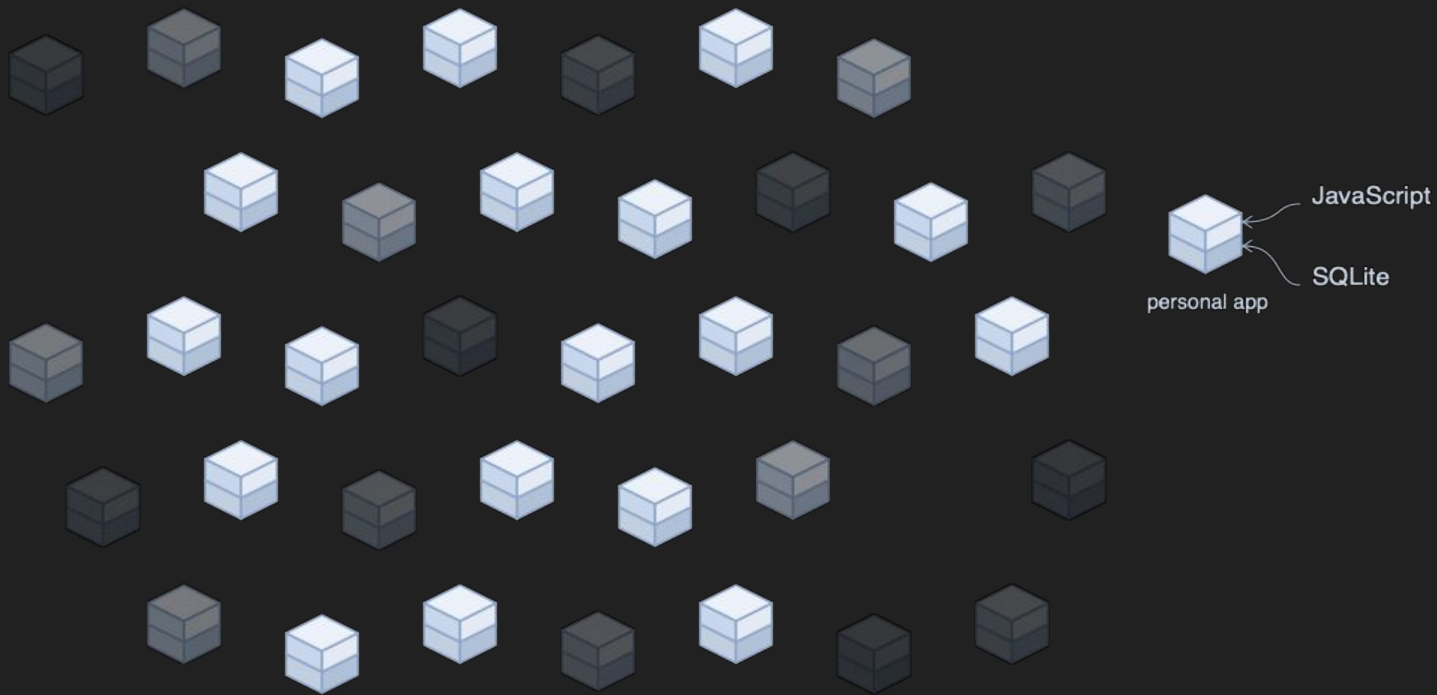
CLOUDFLARE
DURABLE OBJECTS



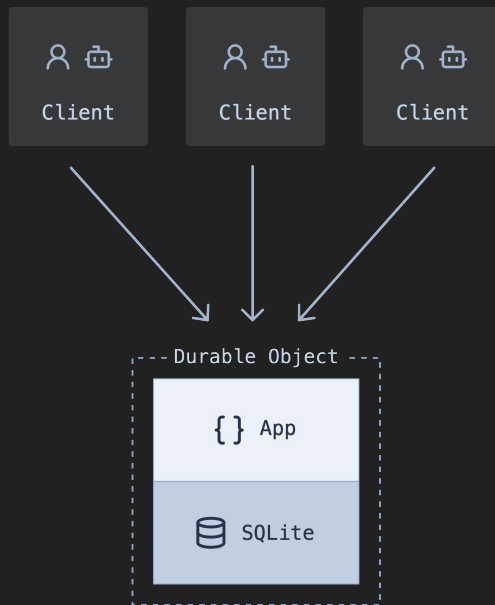


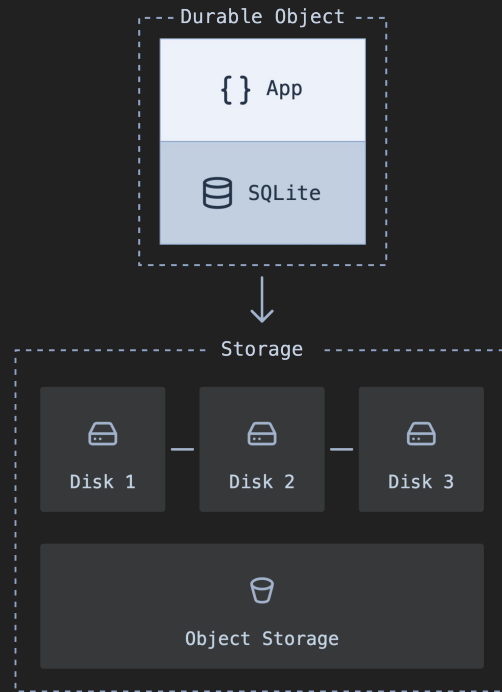
LLM is an Expert and JS & SQL

66%	Of developers use JavaScript
59%	Of developers use SQL
14.7 million	New JavaScript / TypeScript repos in 2024
4.5 million	Monthly GitHub contributors using JavaScript / TypeScript
1 trillion+	SQLite databases in use worldwide
45 billion	JavaScript tokens in StarCoder2Data
14 billion	SQL tokens



Many personal apps. Each with its own code + database.





The screenshot shows a web browser displaying the GitHub repository page for `applet-one/celld-ctl`. The browser's address bar shows the URL `github.com/applet-one/celld-ctl`. The repository page has a light blue header with the repository name and a "Work" button. The main content area is divided into two columns. The left column contains the README, which starts with the title `celld-ctl` and describes it as a small Rust control layer for hosting `celld` applications on a single Linux VM. It mentions that developers define their apps in `wrangler.jsonc` and deploy them over SSH using the `celld` CLI. The README also states that this is a single-host development and testing setup, not a production HA platform, and that fresh `x86_64` hosts default to local RustFS storage. A link to `https://applet.one/examples` is provided for app inspirations. The right column shows the "Contributors" section with one contributor, `luebken` (Matthias Lübken), and the "Languages" section with a bar chart showing the distribution: Rust 88.4%, Python 11.3%, and Other 0.3%.

README Apache-2.0 license

celld-ctl

`celld-ctl` is a small Rust control layer for hosting `celld` applications on a single Linux VM, with no external managed services required. Developers define their apps in `wrangler.jsonc` and deploy them over SSH using the `celld` CLI.

This is a single-host development and testing setup, not a production HA platform. Fresh `x86_64` hosts default to local RustFS storage; external S3-compatible storage is optional.

For app inspirations see <https://applet.one/examples>

Set up the host

You'll need a Linux VM with `systemd`, `sudo`, a Rust toolchain, Caddy, Python 3, `curl` and `gzip`. See [host setup](#) for prerequisites, storage options and existing-host precautions.

Use your preferred VPS provider. For example, on `exe.dev`:

```
ssh exe.dev new
```

No packages published
[Publish your first package](#)

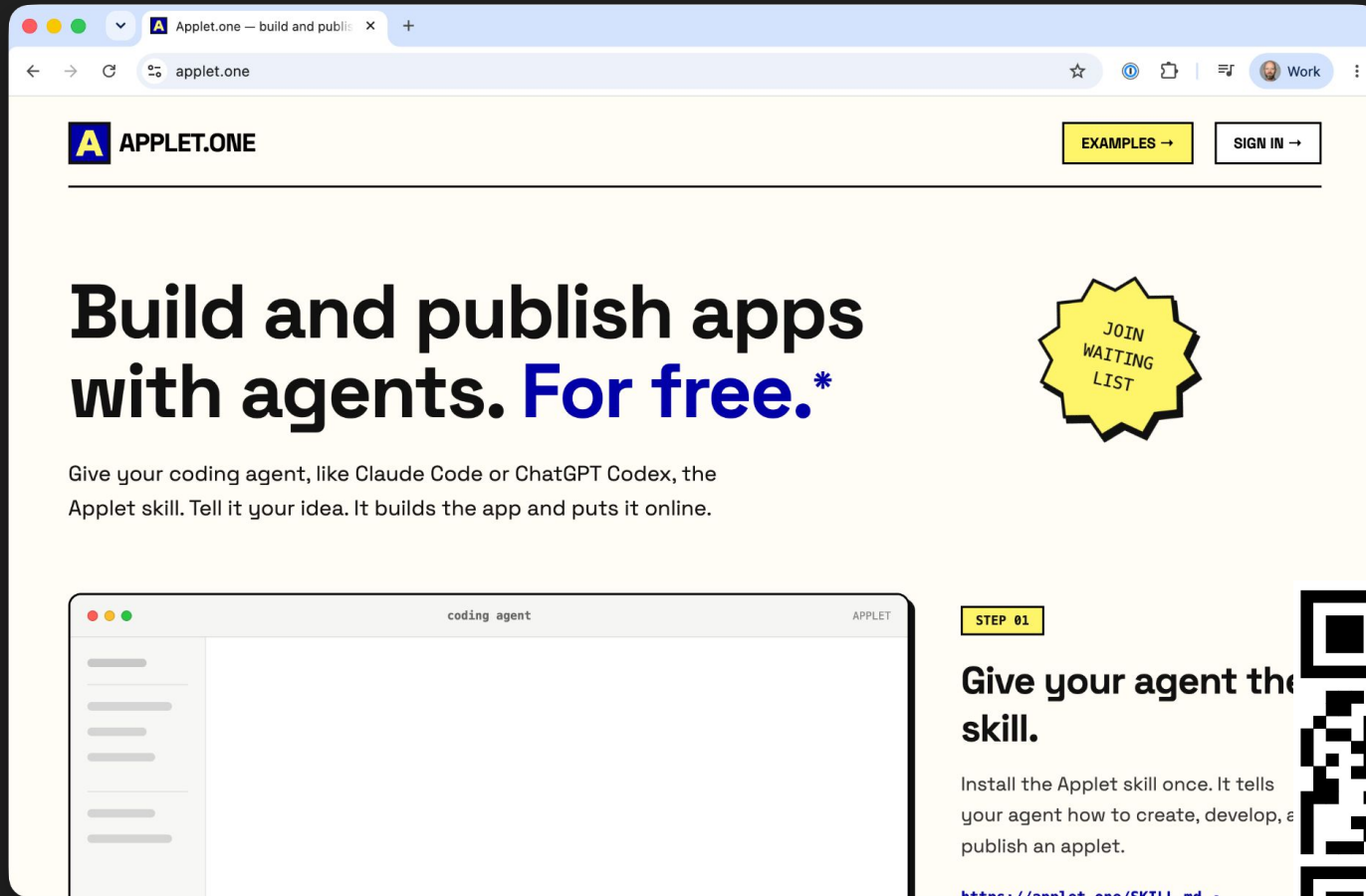
Contributors 1

`luebken` Matthias Lübken

Languages

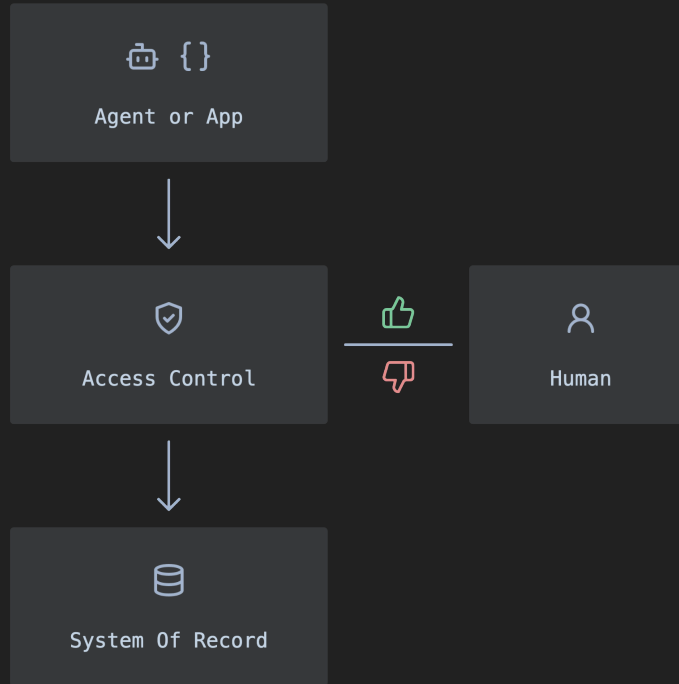
Rust 88.4% Python 11.3% Other 0.3%

github.com/applet-one/celld-ctl

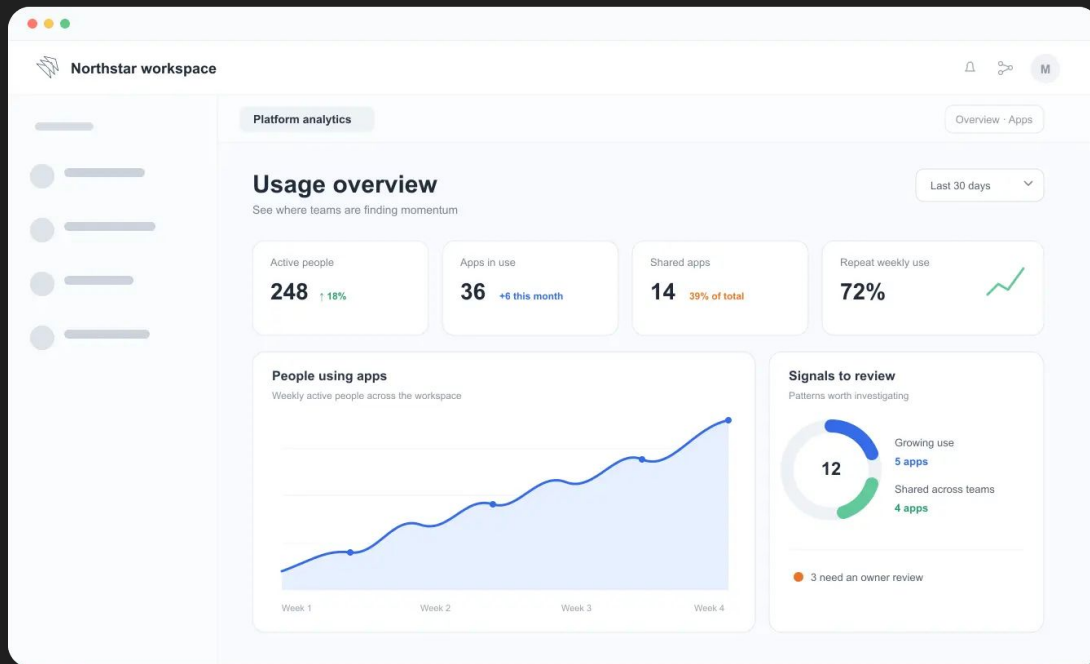


Guards & Insights

Access Control



Insights



Example CRM - Tavon Platform

platform.tavon.net/workspace/27e168c6470fb80a9832f62a47fdf2f57294308251fe1ac2a48e14827afa6578

Work

Example CRM

\$1.63

All

CRM Leads Viewer

App

Code

Connections

Download

Share

Close

EARLIER

Company Identity Concealment Discussion

Sep 16 · \$0.0639

New GitHub Repository Connected

Sep 16 · \$1.1488

GitHub Repository Connection and Capabilities

Sep 14 · \$0.3137

Casual Hello Message

Sep 13 · \$0.1153

Start a new conversation...

+

...

Kimi K2.7 Code (Work...)

↑

CRM Leads

100 contacts · 90 companies

Synced 9/14/2026, 10:03:17 AM · commit 575cfba

Search contacts...

All types

All statuses

All priorities

All trust levels

Name

↑

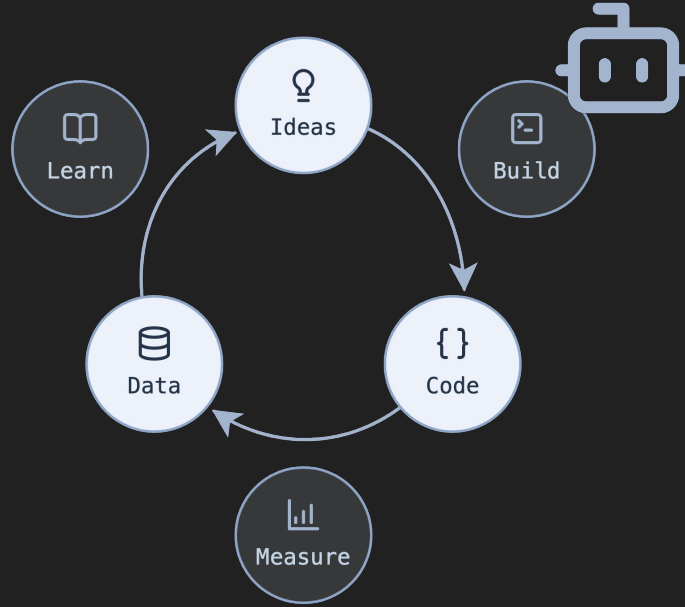
Columns

100 matching · page 1 of 2

Name	Status	Priority	Trust	Last contact	Next action
a colleague	ACTIVE	B	WARM	—	Meet Rowan Dawson about the agentic testing POC 2026-07-16; meet adesso 2026-07-17
Avery Carter	CLOSED	B	COLD	—	—
Avery Dawson	NEW	C	WARM	—	Reply to Claudius about meeting for coffee 2026-07-12
Avery Ellery	NEW	—	WARM	—	Review call notes and identify follow-up angle on coding agents control-plane / review UI 2026-06-24
Avery Flynn	INTERESTED	B	COLD	—	Send Yannick the on-site Dortmund day rate 2026-07-16
Avery Hollis	INTERESTED	D	WARM	2026-09-09	Wait for Avery Hollis to reply or book a call 2026-09-16
Avery Lennox	NEW	B	COLD	—	Check for a reply; if none, only follow up by email 2026-09-04

28

Lean Enterprise



What app do you want to build?

Thanks for listening.

Events around Bonn (tavon.ai/events)

- 29. Oct Webinar: Build and Share Apps with Claude Code
- 10. Nov Webinar: Infrastructure for AI-Built Apps
- 30. Nov Webinar: Enable App Building Without Losing Control
- 17. Nov Conference: Digitale Leute Summit Cologne
- 15. Dec Workshop: KI aus dem eigenen Haus

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